

THE ARABIAN RACING ORGANISATION RACECARD SPECIFICATION

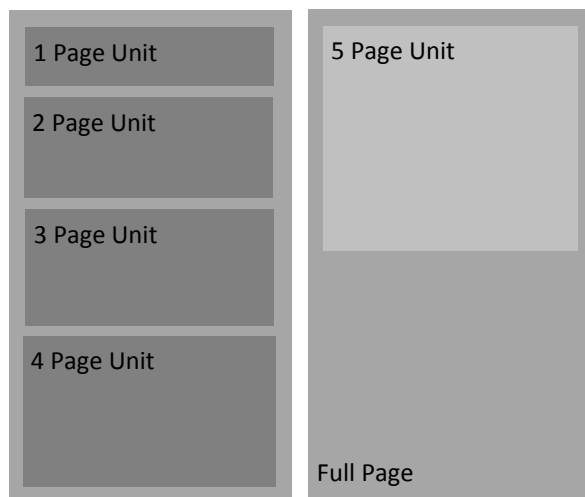
ADVERTISING SIZES

Full Page: Trim Size: 210mm (Height) x 110mm (Width).
(Plus 3mm extra all round for bleed).

Type Area: 190mm (Height) x 90mm (Width)

Units:

- 1 Unit** – 30mm (high) x 90mm (wide)
- 2 Unit** – 40mm (high) x 90mm (wide)
- 3 Unit** – 50mm (high) x 90mm (wide)
- 4 Unit** – 60mm (high) x 90mm (wide)
- 5 Unit** – 90mm (high) x 90mm (wide)



SUPPLIED FILE REQUIREMENTS

Finished PDF's: Hi-res PDF with bleed. Please ensure all fonts are embedded.

ADVERTISING COSTS

ARO welcome advertising to support print and production costs in Racecards, **Please NOTE:** Racecard advertising is **ONLY** available for our **STAND ALONE Fixtures.**

THE 2018 SEASON STAND ALONE FIXTURES INCLUDE:

Saturday 21st April, Chelmsford City (AW)

Sunday 13th May, Taunton

Sunday 27th May, Chepstow

Sunday 10th June, Wolverhampton (AW)

Sunday 24th June, Chelmsford City (AW)

Sunday 19th August, Chelmsford City (AW)

Saturday 8th September, Taunton

Saturday 22nd September, Huntingdon

COSTS

Full Page: - £100.00

Page Units: 1 Unit – £ 25.00

2 Unit – £ 30.00

3 Unit – £ 35.00

4 Unit – £ 40.00

5 Unit – £ 55.00

All costs will incur VAT @ 20%

You will be invoiced in advance of the Race meeting

A Discount of 20% is available for booking 3 or more ads in the season

SPONSORSHIP

If you are interested in getting involved in sponsorship we are able to offer a variety of packages that include: races, both individual or a series; Best turned out options, Newsletter banners, ARO WWW etc. Please do call us to discuss.

Contact us

Contact the ARO office on 01635 524 445 or e-mail ARO info@aroracing.co.uk, we look forward to hearing from you!